

GIANT FEST

SUNDAY 26 OCTOBER 2025 | THE TIMBER YARD | 12PM - 5PM

A FESTIVAL SUPPORTING GIANT STEPS -
AN ORGANISATION EMPOWERING CHILDREN AND ADULTS ON THE AUTISM SPECTRUM

100% OF ALL FESTIVAL PROCEEDS DONATED TO GIANT STEPS

GOOD VIBES AND GREAT MUSIC,
ALL FOR A POWERFUL CAUSE

PRESENTED BY GIANT FEST



WHAT IS GIANT FEST?

An exciting new music festival
dedicated to celebrating community,
raising awareness, and generating
critical support for Giant Steps
Melbourne, a school and adult services
program supporting children and
young adults on the autism spectrum.

GOOD VIBES AND GREAT MUSIC,
ALL FOR A POWERFUL CAUSE

(01)



MISSION: TO HARNESS THE UNIFYING POWER OF MUSIC TO CREATE A VIBRANT, INCLUSIVE, AND IMPACTFUL FESTIVAL EXPERIENCE — RAISING ESSENTIAL FUNDS AND AWARENESS FOR GIANT STEPS MELBOURNE, AND CELEBRATING A COMMUNITY WHERE EVERY INDIVIDUAL, REGARDLESS OF ABILITY, IS SEEN, SUPPORTED, AND CELEBRATED.

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INSIGHTS

WE HOPE TO ACHIEVE X FUNDRAISING AND AWARENESS GOALS



Giant Fest was born from a simple yet powerful idea: that music and community have the ability to create real change. With this inaugural event, we aim to raise vital funds and increase awareness for Giant Steps Melbourne, enabling them to continue their extraordinary work with children and young adults on the autism spectrum.

But beyond fundraising, our ambition is to foster a more inclusive and connected community — where differences are celebrated, barriers are broken down, and every individual feels welcome. Through music, shared experiences, and purposeful programming, we hope to spark important conversations, inspire ongoing support, and establish Giant Fest as a feel-good fixture on Melbourne's cultural calendar with a lasting social impact.

(02)

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THE FESTIVAL

- **A festival for families** - something for all ages and all abilities to enjoy
- **A dynamic lineup of established and emerging artists**, providing a variety of musical entertainment
- **A curated silent auction** with high-value prizes, raising funds for Giant Steps
- **Food trucks and a licensed bar**, offering a diverse range of culinary delights
- **A sensory-friendly break room** to ensure an inclusive experience for all attendees
- **Interactive children's activities** and family-friendly zones
- **Spacious indoor and outdoor areas** catering to all ages and abilities



(03)

MUSIC
COMMUNITY
IMPACT



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(04)

THE LINEUP

Ivana (Australian Idol) | Mister Co | Ambraya

Cleo Marie | Indi Kellett | Tiana Mitchell | Jordan Ravi

Max Crouch | Tanjil & Band

w/ host Benny Gregs



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OUR TEAM

DEDICATED TO MAKING A DIFFERENCE

(05)



**FESTIVAL
DIRECTOR** Betty
Andrianopoulos



**CREATIVE
DIRECTOR /
EVENT
PRODUCER** BennyGregs
Creative



**COMMS
AND
SOCIAL
MEDIA** Cartel
Australia

Giant Fest is brought to life by a passionate team of three creatives united by a shared purpose: to make a meaningful difference through music and community. Led by our Festival Director, supported by our Comms & Social Media team, and shaped by our Creative Director and Event Producer, the team combines experience across live events, storytelling, and inclusive design. With hearts firmly in the right place and a deep commitment to supporting Giant Steps Melbourne, this small but mighty team is dedicated to delivering a festival that is as impactful as it is unforgettable.



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BY SPONSORING

(06)

Your brand will be aligned with:

- A widely respected not-for-profit championing education and inclusion
- An event expected to attract a large, diverse, and socially-conscious audience
- Extensive social media and promotional reach, including artist collaborations and media coverage
- On-site brand visibility, digital presence, and exclusive engagement opportunities

LET'S MAKE AN IMPACT - TOGETHER



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(07)

THE PACKAGES

ALL PROCEEDS FROM THE FESTIVAL GO
DIRECTLY TO GIANT STEPS MELBOURNE



PLATINUM SPONSORSHIP \$7,500 (ONE AVAILABLE)

- 20 EVENT ENTRIES
- 2 X COMPANY BANNERS ON DISPLAY AT THE EVENT (60 X 166CM)
- COMPANY LOGO ON GIANT STEPS WEBSITE & SOCIALS
- COMPANY ACKNOWLEDGEMENT IN EDM & COMMS
- SOCIAL MEDIA ACKNOWLEDGMENT BY GIANT STEPS / GIANT FEST
- DEDICATED ACKNOWLEDGMENT IN COMMUNITY NEWSLETTER
- LOGO DISPLAYED ON LED'S IN FRONT OF EVENT STAGE
- MC ACKNOWLEDGEMENT OF PLATINUM SPONSOR ON EVENT DAY

TO DISCUSS OUR ULTRA PLATINUM SPONSORSHIP OF \$10,000 WITH NAMING RIGHTS TO
THE ENTIRE FESTIVAL -

CONNECT WITH BETTY - [BETTY@THEDERMACEUTICALLAB.COM.AU](mailto:betty@thedermaeuticallab.com.au)



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GOLD SPONSORSHIP \$5000

(FOUR AVAILABLE)

- 15 EVENT ENTRIES
- 1 X COMPANY BANNERS ON DISPLAY AT THE EVENT (60 X 166CM)
- COMPANY LOGO ON GIANT STEPS WEBSITE & SOCIALS
- COMPANY ACKNOWLEDGEMENT IN EDM & COMMS
- SOCIAL MEDIA ACKNOWLEDGMENT BY GIANT STEPS / GIANT FEST
- DEDICATED ACKNOWLEDGMENT IN COMMUNITY NEWSLETTER
- LOGO ROTATION ON LED SCREEN ON EVENT STAGE

ALL PROCEEDS FROM THE FESTIVAL GO
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SILVER SPONSORSHIP \$2500

(SIX AVAILABLE)

- 8 EVENT ENTRIES
- COMPANY LOGO ON GIANT STEPS WEBSITE & SOCIALS
- SOCIAL MEDIA ACKNOWLEDGMENT BY GIANT STEPS / GIANT FEST
- LOGO ROTATION ON LED SCREEN ON EVENT STAGE

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BRONZE SPONSORSHIP \$1000 (EIGHT AVAILABLE)

- COMPANY LOGO ON GIANT STEPS WEBSITE & SOCIALS
- SOCIAL MEDIA ACKNOWLEDGMENT BY GIANT STEPS / GIANT FEST
- LOGO ROTATION ON LED SCREEN ON EVENT STAGE

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FESTIVAL AREA NAMING RIGHTS SPONSORSHIP \$3000

(THREE AVAILABLE)

1. NAMING RIGHTS TO THE SENSORY ACTIVITIES / QUIET SPACE
2. NAMING RIGHTS TO THE FOOD TRUCK / KIDS ACTIVITY AREA
3. NAMING RIGHTS TO THE GREEN ROOM

INCLUDES:

- SIGNAGE ON THE DAY
- SOCIAL MEDIA ACKNOWLEDGEMENT BY GIANT STEPS AND GIANT FEST
- COMPANY LOGO ON GIANT STEPS AND SOCIAL MEDIA



SPONSORSHIP FORM

(12)

PLEASE COMPLETE THE FORM BELOW AND EMAIL TO:
LOUISE.WARD@GIANTSTEPS.NET.AU

YES, I/WE WOULD LIKE TO BE A SPONSOR OF THE
2025 GIANT FEST

- ☐ PLEASE SEND INVOICE
- ☐ PLATINUM SPONSORSHIP \$7,500
- ☐ GOLD SPONSORSHIP \$5,000
- ☐ SILVER SPONSORSHIP \$2,500
- ☐ BRONZE SPONSORSHIP \$1,000
- ☐ NAMING RIGHTS SPONSORSHIP \$3,000

DETAILS:

ORGANISATION/ COMPANY NAME

ADDRESS

P/C

PHONE ()

EMAIL

PAYMENT:

- ☐ EFT TO BSB: 082-443
ACCOUNT: 529184313

(PLEASE STATE COMPANY NAME AS THE REFERENCE)

FOR THE AMOUNT OF \$

CREDIT CARD:

- ☐ VISA
- ☐ MASTERCARD

CREDIT CARD NO.

EXPIRY DATE

CVV

NAME ON CARD

CARDHOLDER'S SIGNATURE

NAME OF GIANT STEPS CONTACT (IF KNOWN):

GIANT STEPS MELBOURNE
ABN: 46 606 552 283
PHONE: (03) 9853 9578



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GET IN CONTACT



WE'RE SEEKING LIKE-
MINDED PARTNERS WHO
VALUE MUSIC, INCLUSION,
AND COMMUNITY.
TOGETHER, WE CAN BUILD A
LEGACY OF SUPPORT FOR
GIANT STEPS MELBOURNE
WHILE GIVING THOUSANDS
A DAY TO REMEMBER.

BETTY ANDRIANOPOULOS
0404013335 | BETTY@THEDERMACEUTICALLAB.COM.AU
FOLLOW THE JOURNEY: @GIANTFESTAUSTRALIA



REACH OUT TO US AT
@GIANTFEST

VISIT GIANT STEPS WEBSITE AT
WWW.REALLYGREATSITE.COM

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SOMETHING
AMAZING TOGETHER

