

SUNDAY 26 OCTOBER 2025 | THE TIMBER YARD | 12PM - 5PM

A FESTIVAL SUPPORTING GIANT STEPS AN ORGANISATION EMPOWERING CHILDREN AND ADULTS ON THE AUTISM SPECTRUM

100% OF ALL FESTIVAL PROCEEDS DONATED TO GIANT STEPS



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An exciting new music festival dedicated to celebrating community, raising awareness, and generating critical support for Giant Steps
Melbourne, a school and adult services program supporting children and young adults on the autism spectrum.



MISSION: TO HARNESS THE UNIFYING POWER OF MUSIC TO CREATE A VIBRANT, INCLUSIVE, AND IMPACTFUL FESTIVAL EXPERIENCE — RAISING ESSENTIAL FUNDS AND AWARENESS FOR GIANT STEPS MELBOURNE, AND CELEBRATING A COMMUNITY WHERE EVERY INDIVIDUAL, REGARDLESS OF ABILITY, IS SEEN, SUPPORTED, AND CELEBRATED.

GOOD VIBES AND GREAT MUSIC, ALL FOR A POWERFUL CAUSE

(01)



INSIGHTS



WE HOPE TO ACHIEVE X FUNDRAISING AND AWARENESS GOALS

Giant Fest was born from a simple yet powerful idea: that music and community have the ability to create real change. With this inaugural event, we aim to raise vital funds and increase awareness for Giant Steps Melbourne, enabling them to continue their extraordinary work with children and young adults on the autism spectrum.

But beyond fundraising, our ambition is to foster a more inclusive and connected community — where differences are celebrated, barriers are broken down, and every individual feels welcome. Through music, shared experiences, and purposeful programming, we hope to spark important conversations, inspire ongoing support, and establish Giant Fest as a feel-good fixture on Melbourne's cultural calendar with a lasting social impact.

(02)



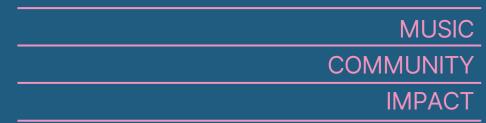
PRESENTED BY GIANT FEST

THE FESTVAL

- A festival for families something for all ages and all abilities to enjoy
- A dynamic lineup of established and emerging artists, providing a variety of musical entertainment
- A curated silent auction with high-value prizes, raising funds for Giant Steps
- Food trucks and a licensed bar, offering a diverse range of culinary delights
- A sensory-friendly break room to ensure an inclusive experience for all attendees
- Interactive children's activities and family-friendly zones
- Spacious indoor and outdoor areas catering to all ages and abilities



(03)







THE LINE UP

Ivana (Australian Idol) | Mister Co | Ambraya

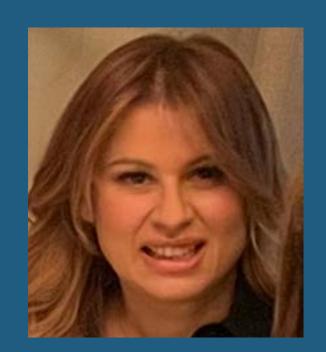
Cleo Marie | Indi Kellett | Tiana Mitchell | Jordan Ravi

Max Crouch | Tanjil & Band

w/ host Benny Gregs

OUR TEAM DEDICATED TO MAKING A DIFFERENCE

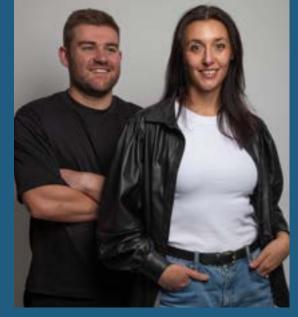
(05)



FESTIVAL Betty DIRECTOR Andrianopoulos



CREATIVE
DIRECTOR / BennyGregs
EVENT Creative
PRODUCER



COMMS AND SOCIAL MEDIA

Cartel Australia Giant Fest is brought to life by a passionate team of three creatives united by a shared purpose: to make a meaningful difference through music and community. Led by our Festival Director, supported by our Comms & Social Media team, and shaped by our Creative Director and Event Producer, the team combines experience across live events, storytelling, and inclusive design. With hearts firmly in the right place and a deep commitment to supporting Giant Steps Melbourne, this small but mighty team is dedicated to delivering a festival that is as impactful as it is unforgettable.



GOOD VIBES AND GREAT MUSIC, ALL FOR A POWERFUL CAUSE

BY SPONSORING (06)

Your brand will be aligned with:

- A widely respected not-for-profit championing education and inclusion
- An event expected to attract a large, diverse, and sociallyconscious audience
- Extensive social media and promotional reach, including artist collaborations and media coverage
- On-site brand visibility, digital presence, and exclusive engagement opportunities









PLATINUM SPONSORSHIP \$7,500 (ONE AVAILABLE)

- 20 EVENT ENTRIES
- 2 X COMPANY BANNERS ON DISPLAY AT THE EVENT (60 X 166CM)
- COMPANY LOGO ON GIANT STEPS WEBSITE & SOCIALS
- COMPANY ACKNOWLEDGEMENT IN EDM & COMMS
- SOCIAL MEDIA ACKNOWLEDGMENT BY GIANT STEPS / GIANT FEST
- DEDICATED ACKNOWLEDGMENT IN COMMUNITY NEWSLETTER
- LOGO DISPLAYED ON LED'S IN FRONT OF EVENT STAGE
- MC ACKNOWLEDGEMENT OF PLATINUM SPONSOR ON EVENT DAY

TO DISCUSS OUR <u>ULTRA PLATINUM SPONSORSHIP</u> OF \$10,000 WITH NAMING RIGHTS TO THE ENTIRE FESTIVAL -

CONNECT WITH BETTY - BETTY@THEDERMACEUTICALLAB.COM.AU



THE PACKAGES.

GOLD SPONSORSHIP \$5000

(FOUR AVAILABLE)

- 15 EVENT ENTRIES
- 1 X COMPANY BANNERS ON DISPLAY AT THE EVENT (60 X 166CM)
- COMPANY LOGO ON GIANT STEPS WEBSITE & SOCIALS
- COMPANY ACKNOWLEDGEMENT IN EDM & COMMS
- SOCIAL MEDIA ACKNOWLEDGMENT BY GIANT STEPS / GIANT FEST
- DEDICATED ACKNOWLEDGMENT IN COMMUNITY NEWSLETTER
- LOGO ROTATION ON LED SCREEN ON EVENT STAGE

ALL PROCEEDS FROM THE FESTIVAL GO

DIRECTLY TO GIANT STEPS MELBOURNE



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SILVER SPONSORSHIP \$2500

(SIX AVAILABLE)

- 8 EVENT ENTRIES
- COMPANY LOGO ON GIANT STEPS WEBSITE & SOCIALS
- SOCIAL MEDIA ACKNOWLEDGMENT BY GIANT STEPS / GIANT FEST
- LOGO ROTATION ON LED SCREEN ON EVENT STAGE

ALL PROCEEDS FROM THE FESTIVAL GO

DIRECTLY TO GIANT STEPS MELBOURNE



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BRONZE SPONSORSHIP \$1000

(EIGHT AVAILABLE)

- COMPANY LOGO ON GIANT STEPS WEBSITE & SOCIALS
- SOCIAL MEDIA ACKNOWLEDGMENT BY GIANT STEPS / GIANT FEST
- LOGO ROTATION ON LED SCREEN ON EVENT STAGE

ALL PROCEEDS FROM THE FESTIVAL GO

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ALL PROCEEDS FROM THE FESTIVAL GO
DIRECTLY TO GIANT STEPS MELBOURNE



FESTIVAL AREA NAMING RIGHTS SPONSORSHIP \$3000

(THREE AVAILABLE)

- 1. NAMING RIGHTS TO THE SENSORY ACTIVITIES / QUIET SPACE
- 2. NAMING RIGHTS TO THE FOOD TRUCK / KIDS ACTIVITY AREA
- 3. NAMING RIGHTS TO THE GREEN ROOM

INCLUDES:

- SIGNAGE ON THE DAY
- SOCIAL MEDIA ACKNOWLEGEMENT BY GIANT STEPS AND GIANT FEST
- COMPANY LOGO ON GIANT STEPS AND SOCIAL MEDIA



SPONSORSHIP FORM

PLEASE COMPLETE THE FORM BELOW AND EMAIL TO: LOUISE.WARD@GIANTSTEPS.NET.AU

EMAIL

YES, I/WE WOULD LIKE TO BE A SPONSOR OF THE	
2025 GIANT FEST	
■ PLEASE SEND INVOICE	
PLATINUM SPONSORSHIP \$7,500	
GOLD SPONSORSHIP \$5,000	
SILVER SPONSORSHIP \$2,500	
■ BRONZE SPONSORSHIP \$1,000	
■ NAMING RIGHTS SPONSORSHIP \$3,000	
DETAILS:	
ORGANISATION/ COMPANY NAME	
ADDRESS	
	P/C
PHONE ()	

(12)

PAYMENT:
☐ EFT TO BSB: 082-443 ACCOUNT: 529184313
(PLEASE STATE COMPANY NAME AS THE REFERENCE)
FOR THE AMOUNT OF \$
CREDIT CARD:
CREDIT CARD.
■ VISA ■ MASTERCARD
CREDIT CARD NO.
EXPIRY DATE / CVV
NAME ON CARD
CARDHOLDER'S SIGNATURE
NAME OF GIANT STEPS CONTACT (IF KNOWN):

GETIN CONTACT

BETTY ANDRIANOPOULOS

0404013335 | BETTY@THEDERMACEUTICALLAB.COM.AU

FOLLOW THE JOURNEY: @GIANTFESTAUSTRALIA



WE'RE SEEKING LIKEMINDED PARTNERS WHO
VALUE MUSIC, INCLUSION,
AND COMMUNITY.
TOGETHER, WE CAN BUILD A
LEGACY OF SUPPORT FOR
GIANT STEPS MELBOURNE
WHILE GIVING THOUSANDS
A DAY TO REMEMBER.



